The Combined Meeting of The American Orthopaedic Association and The Canadian Orthopaedic Association

2014 Sponsorship Package

Palais des congrès - Montréal, QC, Canada
Exhibition dates: June 18-20, 2014

RLF/ELF meeting dates: June 17-18, 2014
CORA Meeting date: June 18, 2014
AOA/COA Meeting dates: June 18-21, 2014
CORD meeting dates: June 20-21, 2014
Join us with your colleagues for the Combined Meeting of The American Orthopaedic Association and The Canadian Orthopaedic Association being held at the Palais des congrès, in Montréal QC, June 17-21, 2014 (exhibition dates are June 18-20).

Why exhibit with the AOA/COA?

Take advantage of double the attendees at the 2014 AOA/COA Combined Meeting. Montréal is a dynamic city that has enormous draw for AOA and COA members and is easily accessible. The exhibit hall is located on the second level, directly adjacent to the Plenary session room, also all educational sessions will be held in the Palais des congrès. Your participation at this meeting offers unequalled opportunities to align your products and services with the vision and objectives of the most elite practitioners of orthopaedics in Canada and the US.

The 2014 AOA/COA Combined Meeting Estimated Demographics....

- This meeting is expected to attract:
  - Over 800 orthopaedic surgeons
  - 300 orthopaedic residents
  - 200 orthopaedic researchers and other allied health professionals

Browse our different sponsorship levels and à-la-carte options to find the sponsorship solution that will best represent your company to our attendees!
All Access Premium sponsorship: $60,000
- Two (2) invitations to the Combined Presidents Dinner at the Fine Arts Museum of Montréal (Musée des Beaux Arts) to be held Thursday evening, June 19.
- 2 invitations to the 2014 AOA/COA Combined Meeting (Business meetings not included) including RLF, ELF, CORD and CORA.
- Recognition as a Premium AOA/COA Combined Meeting sponsor on session slides, at the exhibit hall, and in the final program.
- Recognition/thank you as a Premium AOA/COA Combined Meeting sponsor at the start of all Annual Meeting sessions.
- Use of Premium AOA/COA Combined Meeting sponsorship commitment in your company’s advertising during the 2013/2014 academic year.
- Corporate promotional material (one piece) will be included in all 2014 AOA/COA Combined Meeting delegate registration kits.
- Prominent logo included on the on-line preliminary program.
- Recognition as a Premium AOA/COA Combined Meeting sponsor on the combined meeting website.
- invitation for two (2) Canadian representatives to attend the COA reception at the AAOS meeting in New Orleans, March 13, 2014.

AOA/COA meeting sponsorship: $45,000
- One (1) invitation to the Combined Presidents Dinner at the Fine Arts Museum of Montréal (Musée des Beaux Arts) to be held Thursday evening, June 19.
- 2 invitations to the AOA/COA Combined Meeting (Business meetings not included).
- Recognition as an AOA/COA Combined Meeting sponsor on session slides, at the exhibit hall, and in the final program.
- Recognition/thank you at the start of all AOA/COA Combined Meeting sessions.
- Use of sponsorship commitment in your company’s advertising during the 2013/2014 academic year.
- Logo included on the on-line preliminary program.
- recognition as an AOA/COA Combined Meeting level sponsor on the combined meeting website
- invitation for two (2) Canadian representatives to attend the COA reception at the AAOS meeting in New Orleans, March 13, 2014.

Program specific sponsorship: $25,000 (Support can be applied to meet Premium or Annual meeting sponsorship requirements)
RLF or ELF or CORA or CORD
- 2 invitations to the meeting that is sponsored.
- Access to the exhibit hall.
- Recognition/thank you at the start of the specific meeting session.
- Recognition as an program specific sponsor on session slides, at the exhibit hall, and in the final program.
- invitation for two (2) Canadian representatives to attend the COA reception at the AAOS meeting in New Orleans, March 13, 2014.
À-la-carte sponsorships (less than $25,000)

- Access to the exhibit hall.
- Recognition as an a sponsor on session slides, at the exhibit hall, and in the final program.
- Recognition/thank you at the start of all AOA/COA Combined Meeting sessions.

**À-la-carte Menu of Combined Partnership Opportunities**

- New this year! Exclusive sponsorship of the At-a-glance poster-sized programs posted in key areas throughout the meeting venue – $4,000
- New this year! Exclusive sponsorship of large screen video program schedule- $3,500
- New this year! Exclusive sponsorship of directional signage throughout meeting venue- $5,000
- New this year! Exclusive sponsorship of the At-a-glance on-site, video screen program and directional signage - $10,000 (value of $12,500 if sponsored separately)
- New this year! Exclusive sponsorship of the outside back cover of the final printed program to be distributed on-site to all attendees (content subject to AOA/COA approval- not product specific) – $20,000
- New this year! Exclusive sponsorship of the inside back cover of the final printed program to be distributed on-site to all attendees (content subject to AOA/COA approval- not product specific) – $8,000
- Exhibit booth rental– $4,500 per 10x10 space
- Banner advertisement combined meeting website plus sponsorship of the on-line preliminary program – $5,000
- Guest Room Key Cards – your name and logo imprinted on hotel room key cards for the Westin, Intercontinental, Fairmont Queen Elizabeth and Hyatt Regency- $2,500 each hotel
- Delegate Bag sponsorship – $3,000
- Delegate bag inserts at 2014 meeting – $1,500 per insert
- Lanyards – all attendees will be wearing your logo when you sponsor the lanyards – $3,000