

The Premier Canadian Security Industry Experience

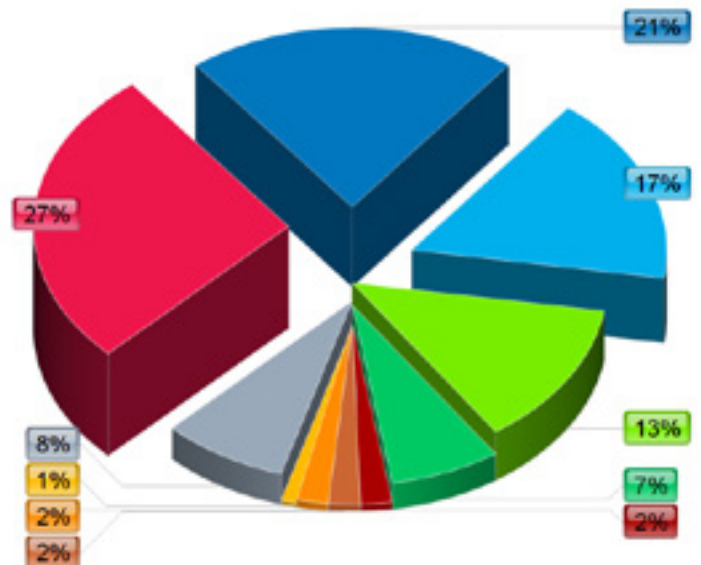
Produced by the Canadian Security Association (CANASA), Security Canada attracts thousands of security professionals from every sector of the industry. **Seven out of every ten decision makers you will meet at Security Canada you will not meet at any other event!**

Buyer Profile

Security Canada trade shows have a solid reputation of attracting decision makers and decision influencers in many industry sectors. It's no wonder why Security Canada trade shows are regarded as the premier events for security focused businesses looking to expand their customer base and generate sales.

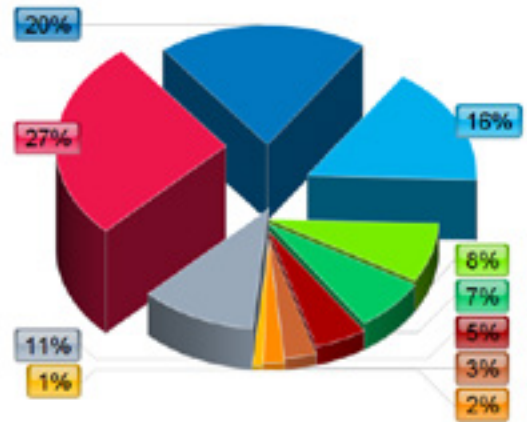
Primary Job Function*

- Owner/Senior/Executive Management
- Sales/Marketing
- Technician/Installer
- Operations/Personnel/Management
- Security Management/IT (CSO)
- Law Enforcement/Public Safety
- Educator/Student
- Facility/Loss Prevention
- Security Guard
- Other



Company Type*

- Systems Integrator
- Alarm Company
- Security Products and Services/Distributors/Manufacturers/Agents
- Private Sector/Retail/Corporate End-User
- Government/Law Enforcement/Crown Corporation
- Systems Architects & Engineers/Consultants
- Guard Service/Alarm Response/Private Investigator
- Locksmith
- Monitoring Station
- Other



Projected equipment purchases for next fiscal year*

- \$0 - \$49,999
- \$50,000 - \$99,999
- \$100,000 - \$199,999
- \$200,000 - \$499,999
- \$500,000 +

